

**YOUR HOME'S CURB APPEAL  
SHOULDN'T BE RUINED BY YOUR ROOF.**



**FIRST IMPRESSIONS ARE EVERYTHING.  
DON'T LET THE BLACK STREAKS CAUSED BY ALGAE RUIN IT.**

**WHEN A ROOF MAKES UP TO  
50% OF A HOME'S EXTERIOR,  
ROOF APPEAL IS CURB APPEAL.**



**Want to help your home to retain its value?**

When a roof makes up to 50% of a home's exterior, that's a lot of room for unsightly black streaks caused by algae. But choosing

**Atlas Roof Shingles featuring Scotchgard™ Protector**

helps protect against the black streaks on shingles caused by algae. And that helps with curb appeal and home value.

*Learn more at:*  
**AtlasRoofing.com**



*Now that's a beautiful roof, with no black streaks caused by algae!*



"I've been a contractor for over 35 years and I've seen it all. And I know the right products for the right job," says Mike Holmes. "I only partner with brands that share my core values - quality, integrity and trust. 3M has all of those in spades."

To learn more about HOLMES Approved Products, please visit: [makeitright.scotchgard.com](http://makeitright.scotchgard.com)